

# INDIVIDUAL MEMBERSHIP

2025-2026

Stronger together



QUEENSLAND  
TOURISM INDUSTRY  
COUNCIL



## ACKNOWLEDGMENT OF COUNTRY

We acknowledge the Traditional Owners and Custodians of Country throughout Queensland. We recognise those who shared stories, welcomed guests on Country, and were stewards of the earth for millennia before us, and their continued connection to land, waterways, and culture.

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**QTIC membership goes beyond perks ... it's an investment in the future of Queensland tourism. As an independent, not-for-profit organisation, we rely on our members to help us advocate, connect and lead.**

- Natassia Wheeler, CEO

# Welcome

Tourism is Queensland's greatest export - creating jobs, supporting vibrant local communities and contributing billions to our state's economy each year. At QTIC, we're proud to support the people who drive this dynamic industry, including the passionate individuals working across tourism, hospitality and events.

If you're building your career in this industry, QTIC is here for you. Our individual membership offers access to professional development opportunities, powerful industry insights, and a network of like-minded professionals, all designed to help you grow, connect and thrive.

We know that no two career journeys are the same. That's why we've refined our membership offerings to ensure they reflect the diverse goals and evolving needs of Queensland's tourism workforce. Whether you're just starting out on your professional journey or looking to take the next step, individual membership offers you tools and support tailored to your professional ambitions.

QTIC is your advocate. As a member, your voice helps shape the future of our industry. We listen to our members and their feedback continues to inform our advocacy, partnerships and programs. From upskilling initiatives to meaningful representation at all levels of government.

Becoming an individual member isn't just about accessing benefits - it's about being part of something bigger. As an independent, not-for-profit organisation, we rely on members like you to help us lead, connect and champion the future of Queensland tourism.

Join us and invest in your own growth, and in the future of a world-class industry.

**Natassia Wheeler**  
CEO, QTIC





# Your QTIC

## Who we are

We are Queensland Tourism Industry Council (QTIC). Your voice for a stronger tourism, hospitality and events industry.

We work with and for you, our members, to understand your issues and turn challenges into opportunities for a better tomorrow.

Decision makers listen to us because we represent the interests of tourism operators across all of Queensland. We know Queensland, its people and its opportunities, and through you we understand what it takes to build a stronger, more effective tourism sector.

As Queensland's independent, not-for-profit and member owned and driven tourism peak body, we put our members first.

No matter your size or where you are from, we won't stop backing you.

[Find out more about us](https://www.qtic.com.au)

[www.qtic.com.au](https://www.qtic.com.au)



## Delivering for you

### QTIC puts members first.

QTIC is committed to supporting individuals who are passionate about tourism, hospitality, and events. Whether you're a student, emerging professional, or industry expert, our Individual Membership provides valuable opportunities to grow your career, expand your network, and stay informed about Queensland's dynamic tourism industry.

#### Exclusive benefits for Individual Members:

- **Professional development & career growth:** Access training programs, Future Ready Webinar Series, and workforce development initiatives
- **Industry insights & resources:** Stay informed with QTIC's Tourism in Action newsletter, research updates, and policy insights
- **Networking & collaboration:** Connect with tourism professionals, mentors, and industry leaders through QTIC events and member forums
- **Queensland Tourism Futures mentoring program:** Opportunity to apply for a mentorship to support your career progression
- **Exclusive discounts & offers:** Member-only rates for QTIC events, training sessions, and partner benefits
- **Be part of industry's future!** Engage in discussions shaping Queensland tourism and contribute to industry development





# Membership value

QTIC's Individual Membership is your link to Queensland's tourism industry, offering invitations to all QTIC events with special member pricing, member-only webinars, networking opportunities, and access to industry insights and mentoring.

Stay informed, connected, and supported in your tourism career. For just \$50 per year, individual members receive:

Industry engagement & events	Individual
Member special pricing for all QTIC events	✓
Exclusive access to member only webinars and masterclasses	✓
Access to the QTIC Member Directory to build your professional network	✓
Invitations to QTIC career development programs	✓
Data & insights	
Member only news with updates from industry and industry insights	✓
Development & support	
QTIC Member Welcome Pack including logo and certificate to promote your involvement with industry	✓
Access to exclusive member offers and opportunities from our partners	✓
Participation in the QTIC Futures Mentoring Program (Mentor or Mentee) (subject to alignment of applicants)	✓

\*Membership fees exclude GST.







# Celebrating QTIC

**Join QTIC and stand alongside businesses and individuals shaping tourism's future together.**

[www.qtic.com.au/membership](http://www.qtic.com.au/membership)







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