

30. & 31. RACQ PEOPLE'S CHOICE AWARDS

DESCRIPTOR

Entrants in the 2025 Queensland Tourism Awards from categories 1 -26 (excluding Category 14- Tourism Marketing & Campaigns), will automatically be entered into the RACQ People's Choice Awards under one of two segments: Experiences and Services, or Accommodation. Voting will be open to the public.

- **No submission required**
- **No site visit required**

This category will be completely independent from the judging process and will come down to consumer choice – tourism operators will be able to connect with visitors and followers to encourage them to vote. Voting will be managed by RACQ.

A Gold winner will be announced for both segments based on the highest number of votes they each receive. Voting will open in early September, after submissions have closed.

Entrants will be provided with a marketing toolkit to assist in the promotion of voting.

